NEED TARGETED MARKETING?

Hit Your Target Again and Again With These Powerful Marketing Features of XenDirect:

- **Create templates for sending mass emails and text messages (built-in templates included as well)**
- **Select courses to showcase and highlight**
- **Link courses together with suggestive selling and cross-marketing functionality**
- **Set up pricing and fees for groups of students based on demographics, residency, postal codes, and more**
- **Create discounts ($ or %) based on quantity, early registration, promo codes, corporate, and more**
- **Create brochures and catalogs**
- **Celebrate your brand with a custom student portal that looks like you with our white-label branding**
- **Gather emails and phone numbers directly from your students for future marketing**

Contact sales@xenegrade.com for more information

Xenegrade
Student Registration Systems