



COABE 2021 National Conference Sponsorship Opportunities

Premier Corporate	★★★★★★	\$75,000+
<ul style="list-style-type: none"> ● Visibility throughout the year ● One large company/organization logo clearly displayed on conference platform ● Prime booth location on the exhibit floor for those signing up as exhibitors ● Full-page color advertisement in the conference program booklet, premier advertising on conference platform ● Advertisement placement with your link on conference website next to event sponsored ● Logo prominently displayed on the COABE website, which averages 50,000 unique visitors per month ● Logo prominently displayed on marketing e-blasts, which are sent out to 36,000+ contacts throughout the conference marketing campaign, spanning 4+ months ● Two targeted e-blasts to all conferees ● Mic time at the sponsored event ● Visibility on the COABE app ● One month complimentary status as VIP Vendor Partner 		
Corporate	★★★★★	\$50,000-\$74,999
<ul style="list-style-type: none"> ● Visibility throughout the year ● One large company/organization logo clearly displayed on conference platform ● Prime booth location on the exhibit floor for those signing up as exhibitors ● Full-page color advertisement in the conference program booklet, premier advertising on conference platform ● Advertisement placement with your link on conference website next to event sponsored ● Logo prominently displayed on the COABE website, which averages 50,000 unique visitors per month ● Logo prominently displayed on marketing e-blasts, which are sent out to 36,000+ contacts throughout the conference marketing campaign, spanning 4+ months ● Two targeted e-blasts to all conferees ● Mic time at the sponsored event ● Visibility on the COABE app ● One month complimentary status as VIP Vendor Partner 		
Diamond	★★★★	\$20,000-\$49,999
<ul style="list-style-type: none"> ● One large company/organization logo clearly displayed on conference platform ● Large sized logo displayed on Sponsors' Banner for the entire week, in the center of the conference hotel ● Prime booth location on the exhibit floor for those signing up as exhibitors ● Full-page color advertisement in the conference program booklet, and Premier Ad in the main halls ● Advertisement placement with your link on conference website next to event sponsored ● Logo prominently displayed on the COABE website, which averages 50,000 unique visitors per month ● Logo prominently displayed on marketing e-blasts, which are sent out to 35,000+ contacts throughout the conference marketing campaign, spanning 4+ months ● One targeted e-blast to all conferees ● Mic time at the sponsored event ● Visibility on the COABE app ● One month complimentary status as VIP Vendor Partner 		

Platinum	★★★★	\$15,000-\$19,999
<ul style="list-style-type: none"> ● Medium sized logo displayed on Sponsors' Banner for the entire week in the center of the conference hotel ● Premium booth location on the exhibit floor for those signing up as exhibitors ● One large company/organization logo clearly displayed on conference platform ● Half-page color advertisement in the conference program booklet ● Logo prominently displayed on the COABE website, which averages 50,000 unique visitors per month ● Logo prominently displayed on marketing e-blasts, which are sent out to 35,000+ contacts throughout the conference marketing campaign, spanning 4+ months ● Mic time at the sponsored event ● Visibility on the COABE app 		
Gold	★★★	\$10,000-\$14,999
<ul style="list-style-type: none"> ● Small sized logo displayed on Sponsors' Banner for the entire week in the center of the conference hotel ● Premium booth location on the exhibit floor for those signing up as exhibitors ● One large company/organization logo clearly displayed on conference platform ● ● Half page black & white advertisement in the conference program booklet ● Logo prominently displayed on the COABE website, which averages 50,000 unique visitors per month ● Logo prominently displayed on marketing e-blasts, which are sent out to 35,000+ contacts throughout the conference marketing campaign, spanning 4+ months ● Visibility on the COABE app 		
Silver	★★	\$5,000-\$9,999
<ul style="list-style-type: none"> ● Small sized logo displayed on Sponsors' Banner for the entire week in the center of the conference hotel ● One large Thank You poster, clearly displayed near exhibit ● Quarter page black & white advertisement in the conference program booklet ● Company/organization name noted on Sponsors' Page in conference booklet and website ● Logo prominently displayed on the COABE website, which averages 50,000 unique visitors per month ● Logo prominently displayed on marketing e-blasts, which are sent out to 35,000+ contacts throughout the conference marketing campaign, spanning 4+ months ● Visibility on the COABE app 		
Bronze	★	\$2,000-\$4,999
<ul style="list-style-type: none"> ❓ Small sized logo displayed on Sponsors' Banner for the entire week in the center of the conference hotel ❓ Company/organization name noted on Sponsors' Page in conference booklet and website ❓ Visibility on the COABE website 		

All sponsorship packages can be customized to best suit the needs of your organization.

Each session is available for \$500 each.

For more details, please contact Michelle Chiles at michellechiles@coabe.org.

