



**BURLINGTON
ENGLISH®**

THE PUBLISHER THAT CARES

Transform **Your** **Classroom**

2020

CATALOG

Let Us Help You **Transform** Your Classroom

As the Publisher that Cares, **Burlington** offers a wide range of easy-to-use online solutions for your students' English language learning and career readiness needs. **Burlington's** unmatched customer service provides ongoing implementation support, product training, and professional development by our team of highly trained specialists. As a result of our ongoing efforts to take care of all your teachers' and students' needs, we are excited to introduce our new, fully blended comprehensive curriculum – **Burlington Core**.

Burlington Core provides you with all the tools you need to transform your classroom – all in one digital package.

Burlington – Innovative Teaching Made Easy!



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How Can Burlington Help You



NEW! A FULLY COMPREHENSIVE CURRICULUM

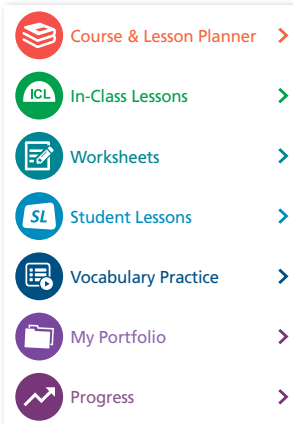
Burlington Core is a six-level standards-based, comprehensive blended curriculum, taking ESL students from Low Beginning to Advanced, and covering all four language skills, and grammar.

See page 4



ENSURE WIOA SUCCESS

Burlington helps you meet the demands of WIOA with a focus on rigorous academic preparation, civics knowledge, career readiness, and technology integration at all levels and areas of instruction.



FULLY BLENDED CURRICULUM

Burlington offers a complete digital package, with everything you need in one place, by combining projectable in-class lessons (ICL), easy-to-follow lesson plans, downloadable worksheets, independent student lessons (SL), and much more.

COMPLETELY WEB-BASED, ACCESSIBLE ON ALL DEVICES!

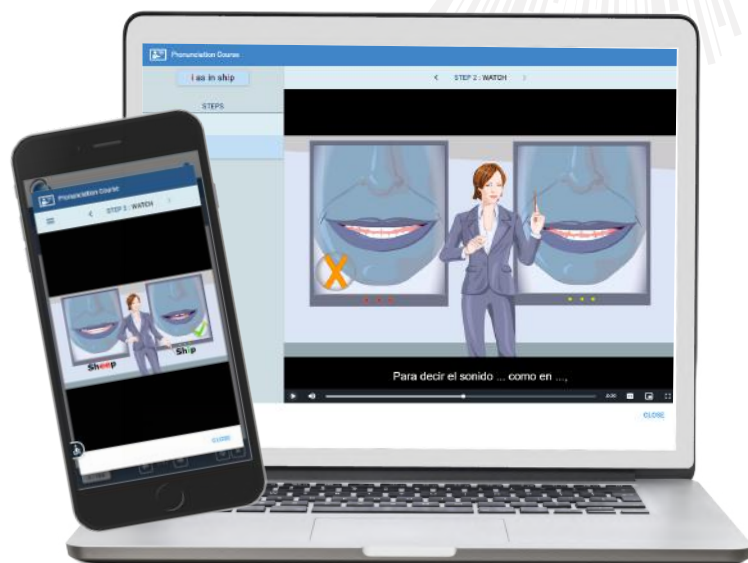
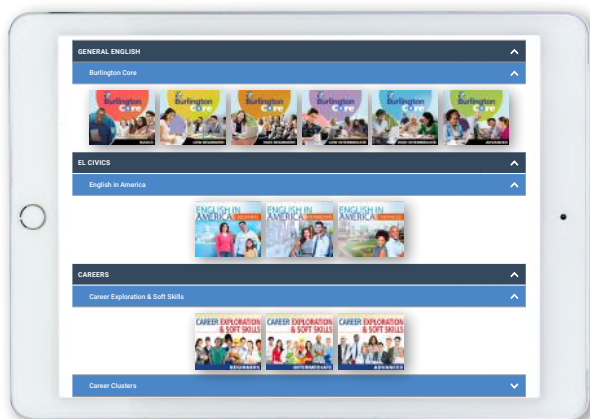
All courses are now web-based, making all content accessible on all devices, including smartphones, tablets, and Chromebooks. This allows students to access their course anywhere, at any time – in class, in the lab, or away from school.



Transform Your Classroom?

COURSES FOR EVERY NEED

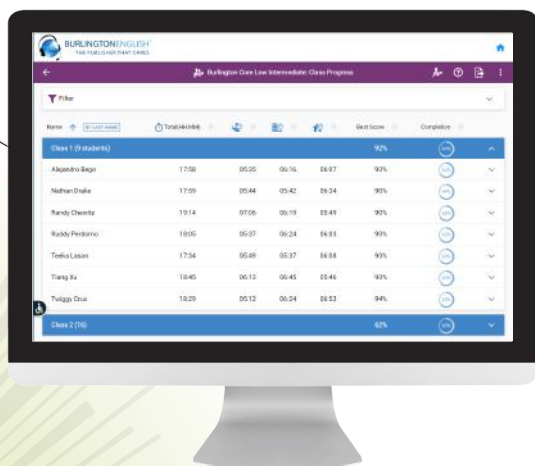
Burlington offers a full range of courses to meet all your students' needs.



DATA-DRIVEN INSTRUCTION

Detailed progress and reports allow you to track, monitor, and measure student progress, and personalize your instruction.

[See page 20](#)



CUTTING-EDGE SPEECHTRAINER

The only speech engine in the world developed specifically to teach spoken English, the Burlington SpeechTrainer offers individualized feedback and instruction, and helps students perfect their pronunciation and listening skills.

UNMATCHED CUSTOMER SUPPORT AND TRAINING

Burlington's highly-trained representatives offer unmatched customer service and complimentary training and support every step of the way – before, during, and after implementation.

[See page 21](#)



Transform Your Classroom

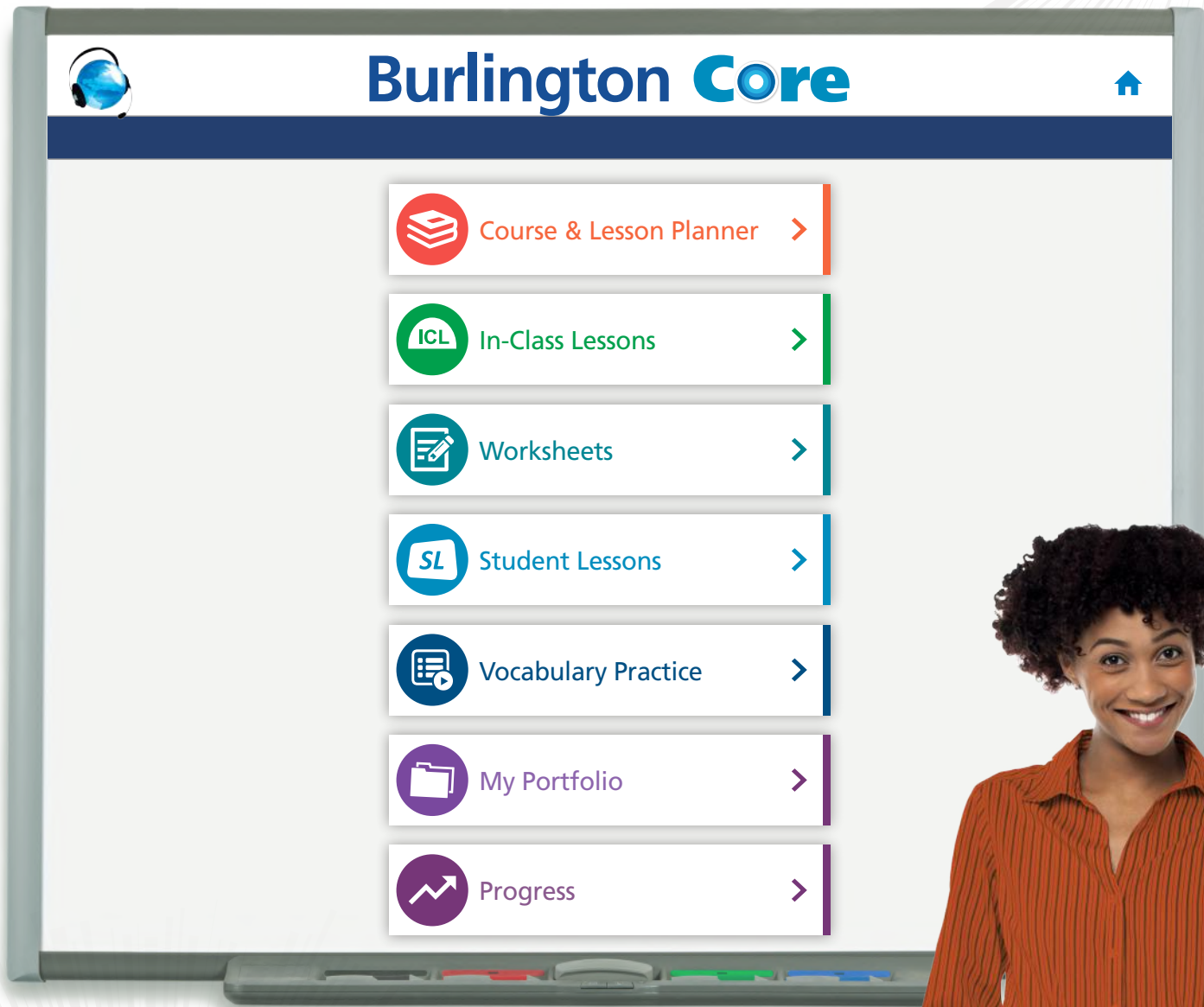
The Transformation Starts with YOU!

Burlington Core will help transform your traditional classroom into an interactive, technology-rich learning community where teachers facilitate learning, and students are motivated to achieve academic and career success.

- Developed especially for **adult ESL** students at six levels
- Meets **federal and state funding requirements**
- Ensures **WIOA** success
- **Standards-based** blended curriculum
- **Real-time student performance data**
- **All four language skills and grammar**
- Integrates important **life skills, digital literacy, and EL Civics**



All Content Available
on All Devices



Scan me to
learn more
about Core

Burlington Core - All You Need



Course & Lesson Planner

General Course Information

- Comprehensive course overview including Scope and Sequence
- Correlations to CCRS, ELPS, CASAS Reading Standards and CASAS Competencies
- Best Teaching Practices

Lesson Plans

- Detailed Lesson Plans with correlations, pacing guidelines, and lesson wordlists to support teaching with the In-Class Lessons
- Warm-up and optional expansion activities for every lesson
- Audio and Video Scripts



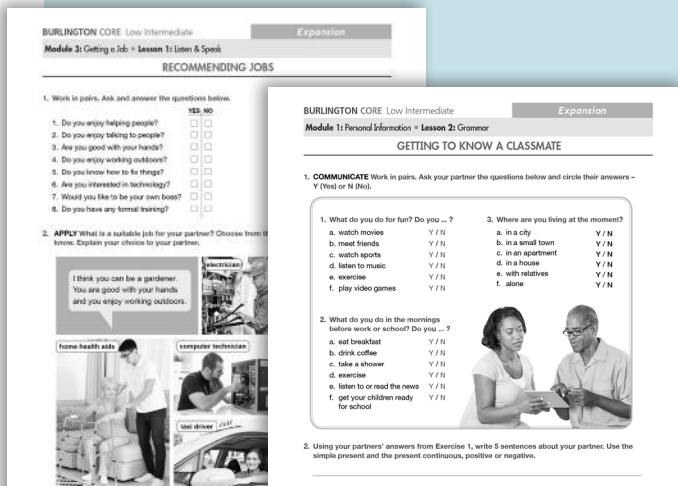
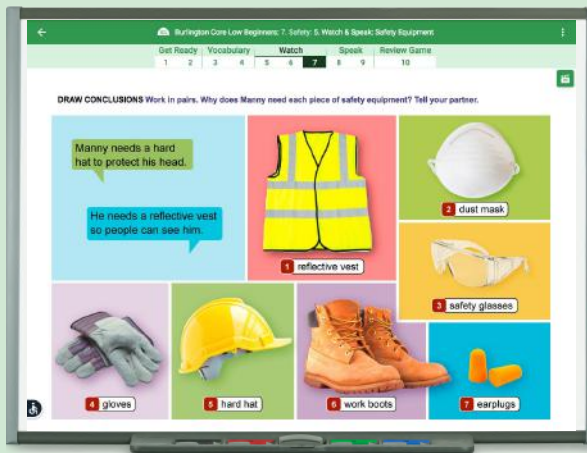
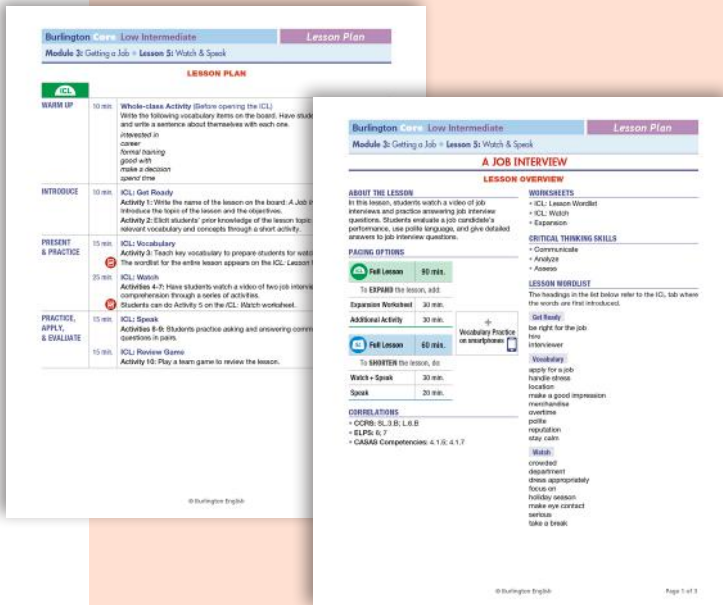
In-Class Lessons

- Projectable In-Class Lessons with interactive and engaging content for face-to-face instruction
- Relevant and meaningful content motivates and prepares students for independent work
- Teaching points highlight key information
- Useful tips emphasize digital literacy and numeracy
- Classroom activities facilitate groupwork and pair work
- Engaging videos prepare students for real-life interactions in English
- Authentic audio recordings



Worksheets

- ICL worksheets reinforce and enhance In-Class Lessons
- Expansion worksheets with additional communicative activities to extend lessons
- Downloadable and printable

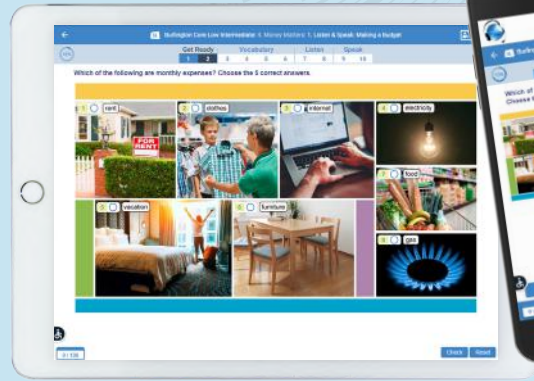


in One Digital Package



Student Lessons

- Online student lessons complement and reinforce the content of the In-Class Lessons
- Independent study in computer lab or at home
- 24/7 access on all devices, including smartphones
- Immediate feedback to promote student persistence
- Progress feature with completion, score, and time spent



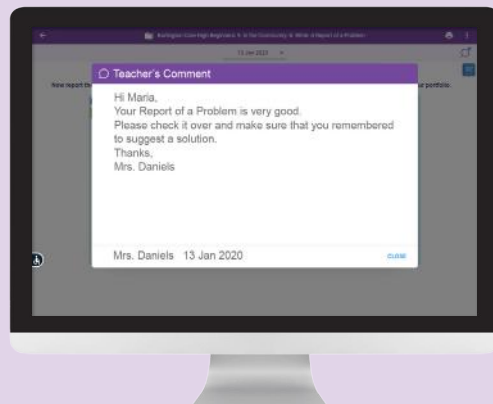
Vocabulary Practice

- Practice of all the course vocabulary, on any device
- Translations, example sentences, audio, and games
- Unique SpeechTrainer provides individualized pronunciation feedback and error correction



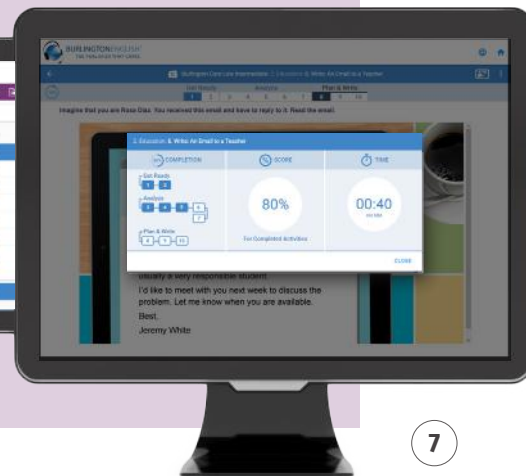
My Portfolio

- Personal digital portfolio for writing activities
- Teachers view and comment on students' work
- Students can edit and correct their work
- Printable for future reference



Progress

- Monitor class and individual student usage, scores, and completion in each module and lesson
- Data helps guide classroom instruction and target students' needs



Burlington Core

Basics

Our Solution for Your Low Literacy Students

Designed to help students at NRS ESL Level 1 gain basic language skills, develop digital literacy, and learn essential vocabulary to communicate in their everyday lives. *Burlington Core Basics* integrates language acquisition and civics education with level-appropriate workforce preparation activities.

Low & High Beginners, Low & High Intermediate

Covering NRS ESL levels 2-5, *Burlington Core Low Beginners – High Intermediate* build language and critical thinking skills to prepare students for academic studies and further workplace training.

Advanced

A Bridge Course Designed to Help Students Transition to College and Careers

Burlington Core Advanced provides a comprehensive learning experience with an increased focus on higher order thinking skills, academic study skills, the acquisition of academic vocabulary, and productive language skills. The informational content and interactive activities help students at NRS ESL Level 6 expand their knowledge while engaging critically with texts.



NRS ESL Levels 1-6

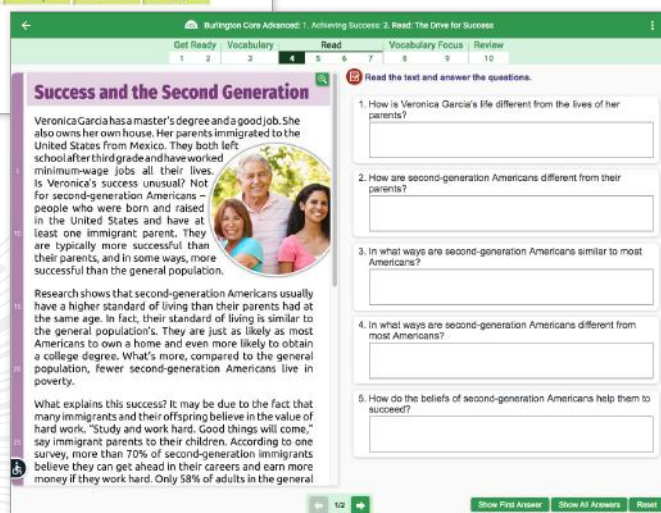
CCRS Levels A-D

ELPS Levels 1-5

CASAS ESL Levels A-C



Basics



Advanced



Scan to see
what people
say about Core

A variety of lesson types cover all four skills, grammar, and life skills

LISTEN & SPEAK LESSON

WATCH & SPEAK LESSON

Realistic videos and audio recordings stimulate classroom discussion and pair work.

GRAMMAR LESSON

Contextualized grammar presentations and practice improve students' accuracy.

LIFE SKILLS LESSON

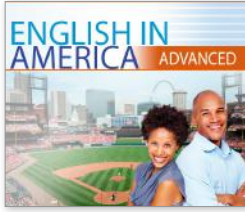
Essential life skills lessons give students the tools needed to succeed in everyday situations in English.

READ LESSON

Informational texts focus on CCR Reading Anchor Standards.

WRITE LESSON

Students develop their writing skills in a variety of genres.



NRS ESL Levels 2-6

CCRS Levels A-D

ELPS Levels 1-5

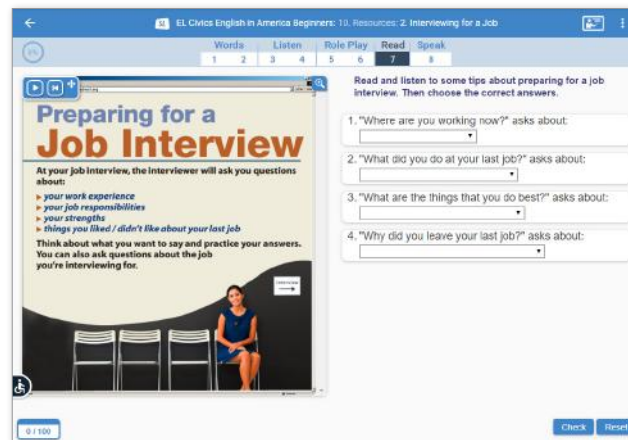
CASAS ESL Levels A-C

ENGLISH IN AMERICA

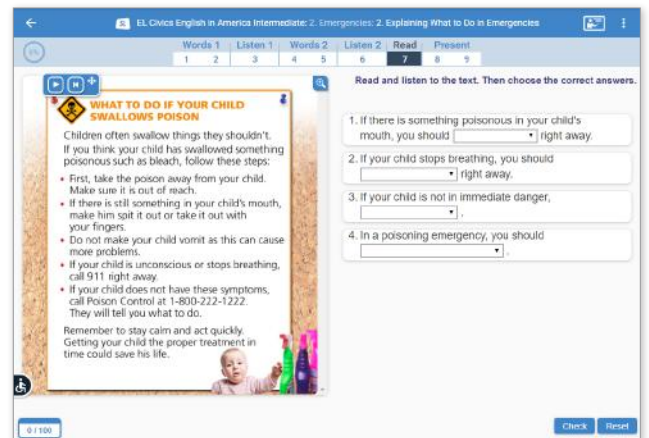
Designed with a Strong EL Civics Focus

Students living and working in the United States will improve their language skills and gain important life skills using *English in America*. This multilevel course includes a wide range of topic-based modules with a strong EL Civics focus.

- Flexible curriculum allows teachers to select the situations that are most relevant for their students, in any order they choose.
- Aligned to CASAS and national and state standards, to prepare students for relevant assessments.
- Projectable ICL lessons get students speaking and participating in activities that include exciting visuals, discussion starters, and games.
- Comprehensive support for teachers includes Assessments and Rubrics, Planning and Pacing Guides, Portfolio and Community Involvement Activities, and Ideas for Enhancing Students' Online Experience.



Workplace reading and writing activities include preparing for job interviews, applications, time sheets, and safety signs



Real-life texts teach students valuable life skills

The ICL (In-Class Lessons), Worksheets, Student Lessons, and Vocabulary Practice Create a Fully Blended Curriculum

ICL (In-Class Lessons)

The screenshot shows a digital lesson titled 'The Federal Government' with a navigation bar at the top. The main content area is divided into three sections: 'The Executive Branch', 'The Legislative Branch', and 'The Judicial Branch'. Each section includes a brief description and a corresponding image of a government building. To the right of the text, there are seven numbered questions for students to answer, such as 'What are the three branches of government?' and 'Who is the head of the executive branch?'. At the bottom, there are buttons for 'Show First Answer', 'Show All Answers', and 'Flag'.

The ICL provides teachers with interactive lessons designed for classroom instruction

Worksheets

The worksheet is titled 'THE FEDERAL GOVERNMENT' and is designed for students to consolidate language and vocabulary. It includes a section for 'WRITING' with instructions to use after reading and writing. Below this, there is a table with three columns: 'NAME OF BRANCH', 'WHO IS PART OF THE BRANCH', and 'WHAT THE BRANCH DOES'. The table is divided into three rows corresponding to the Executive, Legislative, and Judicial branches. Each row has a list of roles or functions for students to identify. At the bottom, there is a section for 'Example Sentence'.

Worksheets consolidate language and vocabulary from the lessons

Vocabulary Practice

Student Lessons

The screenshot shows a digital lesson titled 'The Federal Government' with a navigation bar at the top. The main content area is divided into three sections: 'The Executive Branch', 'The Legislative Branch', and 'The Judicial Branch'. Each section includes a brief description and a corresponding image of a government building. To the right of the text, there are five numbered questions for students to answer, such as 'There are three / two / four branches of the federal government.' and 'The president, the vice president, and the Congress / Supreme Court / cabinet are in the executive branch.' At the bottom, there is a section for 'Read and listen to the text. Then choose the correct answers.'.

The online lessons can be used by students for independent work in computer labs or at home

The screenshot shows a smartphone app interface for 'English in America Beginners'. The app is displaying a lesson titled '1. Education: 1. Talking about an Absence'. It includes a play button for audio, a microphone icon for pronunciation practice, and a section for 'Translation' with the text 'ausente, que falta'. There is also a section for 'Example Sentence'.

Extra vocabulary and pronunciation practice

Prepare for CASAS



CASAS ESL Levels A-C

Prepare for CASAS



Test-Taking Skills for Student Success

Help your students improve their performance on the CASAS test! *Prepare for CASAS*, a powerful teaching tool for student success, includes Reading and Listening tests for Levels A, B, and C. The Practice tests are closely aligned and correlated to CASAS to ensure that students receive the exact practice they need to improve their test scores and make gains.

- *Prepare for CASAS* reflects a blended-learning methodology by combining teacher-led in-class lessons with student-directed online learning.
- Teachers can use the ICL (In-Class Lessons) for targeted competency-based instruction or to supplement any curriculum.
- Students practice and test competencies, and gain familiarity with the structure and format of the tests.
- Detailed progress tracking and reporting are available for both teacher and administrator.
- Teachers can release student lessons for further practice on material covered in the ICL.

The screenshots illustrate the software's functionality. The first shows a lesson selection screen for Level B, ICL, Reading, with a list of tasks and competencies. The second shows a reading practice activity for Level A, featuring a 'WORK SCHEDULE for March 3-8' and a question about who finishes work before 5:00 on Thursday. The third shows a 'STUDENT ENROLLMENT CARD' for Carlos Ruiz, Jr., with fields for name, address, phone, and lesson time. The fourth shows a 'COMPETENCY REPORT' for Carlos Ruiz, Jr., displaying a table of competencies and scores.

Text types and activities reflect the task areas, competencies, and content standards outlined by CASAS

Competency Reports allow teachers to track competencies not yet mastered

TEACHER'S ZONE

Prepare for CASAS Test Practice

TEACHER'S ZONE | STUDENT PROGRESS | STUDENT MANAGEMENT

Competency Report

Group Competency Report | Individual Competency Report

Period: 20 Dec 14 To: 20 Jan 15

Competency Area: 3.3.3 Interpret advertisements, labels, charts, and price tags in selecting goods and services

WORKING THRESHOLD: 75 %

Student ID	Score	Student ID	Score
Student01	100%	Student41	67%
Student02	100%	Student42	67%
Student03	100%	Student43	67%
Student04	100%	Student44	67%
Student05	100%	Student45	67%
Student06	100%	Student46	67%
Student07	100%	Student47	67%
Student08	100%	Student48	67%
Student09	100%	Student49	67%
Student10	100%	Student50	67%

10 out of 50 students

CAREERS

A Complete and Comprehensive Career Program to Put Your Students on the Path to Career Success

In order to meet the demands of WIOA, programs are required to help students develop English language, digital literacy, and employability skills so that they can transition into postsecondary education or employment. [BurlingtonEnglish](#) Career Courses provide you with the tools to help your students make this transition.

Career Exploration & Soft Skills

Career Exploration & Soft Skills helps programs put their students on the pathway to career or college success by integrating workforce soft skills and career readiness into the curriculum.

Career Clusters

Career Wordlists and *Career Courses*, which are organized by the 16 career clusters, help students acquire the career-specific English they need to succeed in their chosen careers.

Put Your Students on the Path to Career Success with Burlington





NRS ESL Levels 3-6

CCRS Levels A-D

ELPS Levels 2-5

CASAS ESL Levels A-C

CAREER EXPLORATION & SOFT SKILLS

Students Explore Career Options and Master Key Workplace Soft Skills

Career Exploration & Soft Skills is a blended course at Beginner, Intermediate, and Advanced levels. The course is designed to help students:

- plan their career pathways and explore career options
- gain the soft skills needed to find a job and succeed in the workplace
- learn about educational and training opportunities

SPECIAL FEATURES

- Focus on the concept of career pathways and career development.
- Extensive coverage of key interpersonal skills, personal qualities, and workplace skills including digital literacy skills, based on the U.S. Department of Education's Employability Skills Framework.
- Practical support for teachers to help students explore career clusters and make possible career choices.
- Activities and job planning worksheets help students plan a logical career path.
- Flexible components allow various blended learning models:
 - ICL (In-Class Lessons) plus Worksheets for in-class use
 - Student Lessons (SL) for independent study



Career Exploration & Soft Skills is divided into two parts:

Part A: EXPLORATION

Students learn about career pathways, career clusters, and how to make informed career and education choices.

Look at the names of the career clusters. Can you give examples of jobs that you might find in each cluster?

Read about the job. Click **+** above to look at the Career Ladder. If this job interests you, save it to your portfolio.

Plumber

I'm Pablo and I'm a plumber. I work for a small plumbing company that installs, repairs and inspects water and sewage systems in people's homes. I work long hours and often have to deal with emergencies at night or on weekends, but I enjoy my work. I like fixing things, traveling from job to job, and working with different customers every day. I hope to start my own business one day.

Cluster: Architecture & Construction

Job Duties:

- install and repair water and drainage systems
- install plumbing fixtures and appliances, such as toilets and dishwashers
- fix plumbing problems, such as clogged or leaky pipes
- read blueprints
- instruct and direct other workers

Skills and Abilities:

- customer-service skills
- math skills
- mechanical skills
- physical strength
- problem-solving skills

Requirements:

- high school diploma or equivalent
- apprenticeship

Special Career Clusters module provides in-depth information about the 16 career clusters and more than 180 in-demand jobs

Part B: SOFT SKILLS

Students develop the essential interpersonal and workplace soft skills necessary to succeed in their chosen careers.

Showing Responsibility at Work

Job skills are very important. But supervisors also want their workers to show responsibility. They show responsibility at work in several ways:

- **Being on Time:** Being responsible means workers come to work on time and complete their tasks on schedule. They don't make excuses.
- **Doing Your Best:** Responsible workers know that doing a good job matters. No matter what the job is, they try to do their best. They know it is important to do every job well.
- **Taking Care of Problems:** Responsible workers fix problems. If they see problems at work, they take care of them. They don't walk away or blame others. If they can't fix the problem, they report it.

Showing responsibility at work is important, and employers want responsible workers. In fact, they will often give the best jobs to their most responsible workers.

SHOW RESPONSIBILITY Read the text again. Then read each situation. How can the employees show responsibility? Choose the correct answers.

1. A housekeeper has to clean 10 rooms by 12:00. It's now 11:30 and she has cleaned only 3 rooms. What should she do?

- ☐ a. Tell her supervisor she needs help.
- ☐ b. Clean some, but not all of the rooms.
- ☐ c. Blame her coworker for not helping her.

2. A hotel worker sees that a light is not working. What should he do?

- ☐ a. Nothing. It's not his job to fix lights.
- ☐ b. Report the problem to his supervisor.
- ☐ c. Wait for a guest to complain about it.

NOW YOU: How do you show responsibility at work? If you don't work now, in what other ways do you show responsibility?

Show First Answer Show All Answers Reset

Read the text and answer the questions below. Which of the following...

1. is a greeting?

- ☐ a. Hello, how can I help you?
- ☐ b. Can you repeat that?

2. shows that the receptionist is giving information?

- ☐ a. He's with a customer. He can be with you in half an hour.
- ☐ b. Can I have your name and number?

3. shows that the receptionist is asking for information?

- ☐ a. Would you like to make an appointment?
- ☐ b. Just a moment. Let me check who's free.

4. shows that the receptionist is answering the phone?

- ☐ a. Hello! This is Sasha.
- ☐ b. Please have a seat.

Show First Answer Show All Answers Reset

KEY SOFT SKILLS INCLUDE:

- Taking initiative
- Showing integrity
- Communicating verbally
- Working independently
- Using and improving systems
- Using technology
- Managing time
- Organizing information
- Respecting differences
- ... and many more

Winston is meeting with the career counselor. They are talking about his background. Watch the video and think about these questions: What does a career counselor do? What things does Winston say about his background?

Real-life videos show students meeting with a career counselor to get started on their career pathways



CAREER CLUSTERS

Students Learn the English They Need to Succeed in Their Careers

Career Wordlists

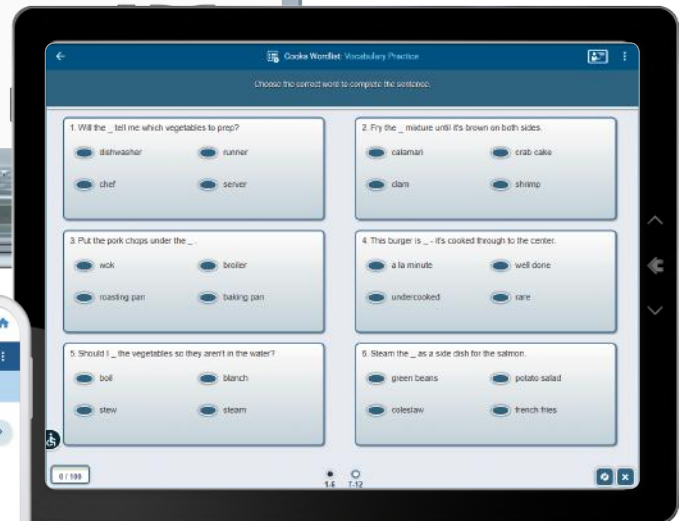
Include hundreds of words and phrases specific to each career. Activities provide extensive specialized vocabulary and pronunciation practice to help students gain confidence and internalize the language necessary to successfully move forward on their career paths.

28 NEW Career Wordlists

Career Courses

Address the four language skills while teaching career-specific vocabulary. Important soft skills, such as how to go through the interview process and how to communicate on the job are embedded throughout.

Web-based Career Courses Coming Soon



Example sentences use career vocabulary in context

Agriculture, Food & Natural Resources

Agricultural Workers Wordlist
Dairy Workers Wordlist
Meat Processing Workers Wordlist
Oil Workers Wordlist

Architecture & Construction

Construction Workers Wordlist
Electricians Course
New! Electricians Wordlist
New! Groundskeepers Wordlist
HVACR Technicians Course
New! HVACR Technicians Wordlist
New! Janitors and Building Cleaners Wordlist
New! Maintenance and Repair Workers Wordlist
Plumbers Course
New! Plumbers Wordlist
New! Solar PV Installers Wordlist

Business Management & Administration

Administrative Assistants Course
New! Administrative Assistants Wordlist
Business English Course
New! Entrepreneurs Wordlist
Office English Course

Education & Training

Childcare Workers Course
New! Childcare Workers Wordlist
Teachers' English Course

Finance

Accountants English Course
Bankers English Course
Bookkeepers Course
Finance English Course

Government & Public Administration

Military Wordlist

Health Science

Dental Assistants Course
New! Dental Assistants Wordlist
Doctors' English Course
New! Home Health Aides Wordlist
New! Licensed Practical Nurses Wordlist
Nurses' English Course
Nursing Assistants Course
New! Nursing Assistants Wordlist

Health Science (Cont.)

Orthopedic Technologists Course
Pharmacy Technicians Course
New! Pharmacy Technicians Wordlist
New! Phlebotomists Wordlist
New! Registered Nurses Wordlist

Hospitality & Tourism

Bartenders Wordlist
Baseball Players Wordlist
Cooks Course
New! Cooks Wordlist
Hotel English Course
Housekeepers Wordlist
Restaurant Managers Wordlist
Servers Course
New! Servers Wordlist

Human Services

Caregivers' English Course
Cosmetologists Course
New! Hairstylists Wordlist
New! Manicurists Wordlist
New! Personal Care Aides Wordlist

Information Technology

Hi-tech English Course
Network Support Specialists Course
New! Network Support Specialists Wordlist
Web Developers Course

Law, Public Safety, Corrections & Security

New! EMTs Wordlist
Lawyers English Course

Manufacturing

Plant/Factory Workers Wordlist
Welders Wordlist

Marketing

New! Cashiers Wordlist
Retail Salespeople Course
New! Retail Salespeople Wordlist

Science, Technology, Engineering & Mathematics

Engineers English Course

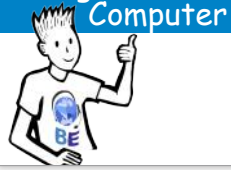
Transportation, Distribution & Logistics

Auto Mechanics Course
New! Auto Mechanics Wordlist
New! Truck Drivers Wordlist

70
Career Wordlists
and Courses!



Using Your Computer



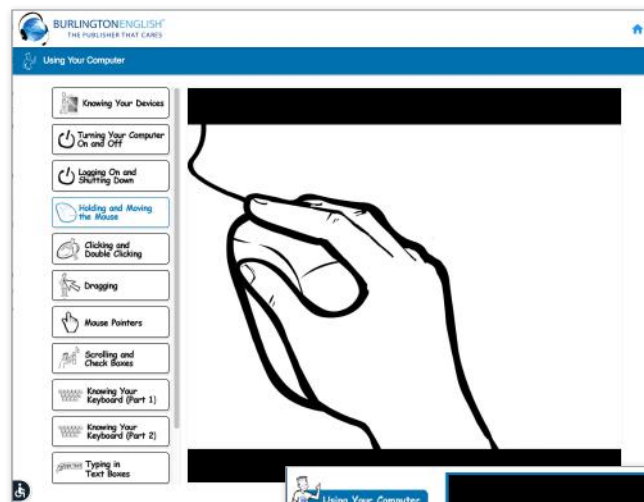
USING YOUR COMPUTER

Your Students' First Step to Digital Literacy

Through a series of short animated videos, students develop basic digital literacy skills such as maneuvering the mouse and using the keyboard, as well as gain a basic understanding of a computer. The easy-to-follow videos also familiarize students with the functionality and features of the BurlingtonEnglish program to enhance their learning experience.

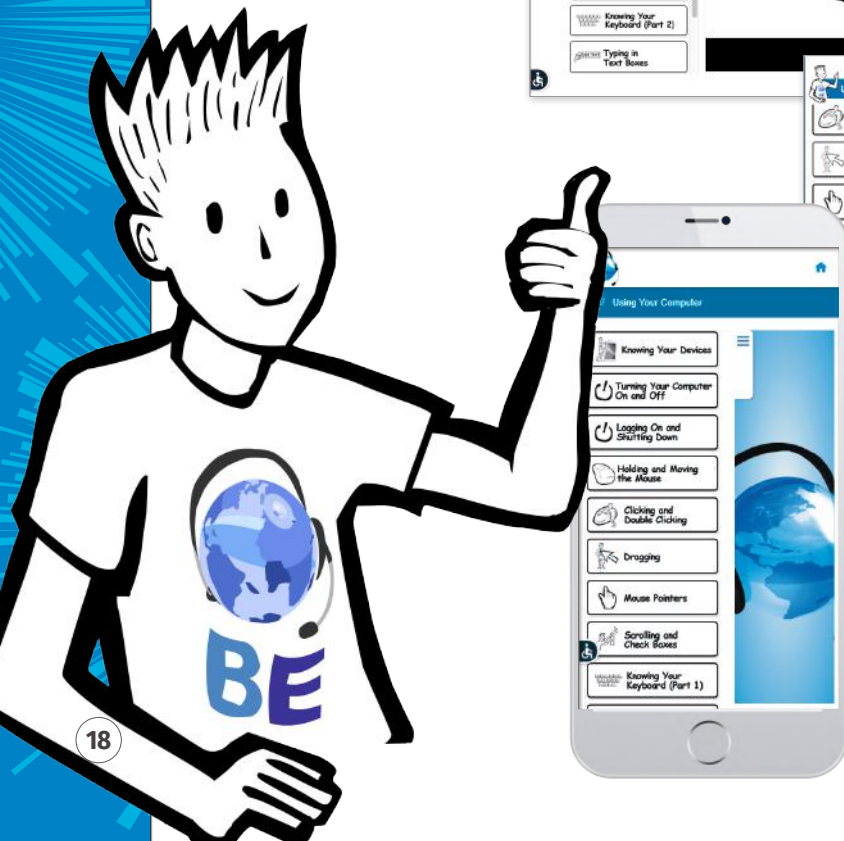
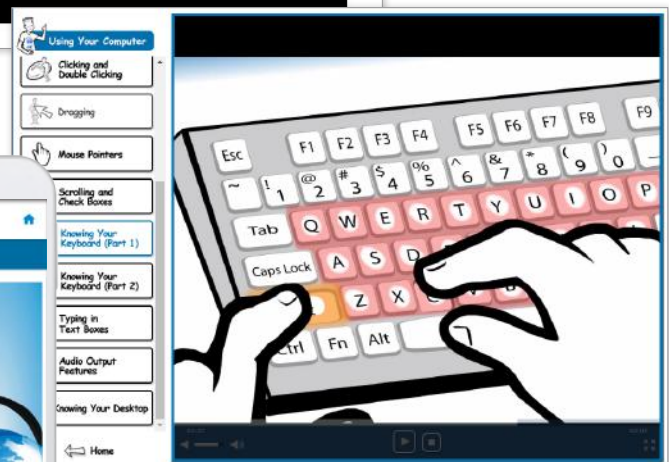
Using Your Computer is aligned to Northstar Digital Literacy Assessment V2.0 Standards for the Basic Computer Skills module.

- Designed for learners with limited English proficiency, using easy-to-follow visual demonstrations.
- Suits all students, including those with limited to no digital literacy skills.
- Teacher's Notes guide teacher-led instruction.



Learn how to hold and move the mouse

Learn how to use the keyboard

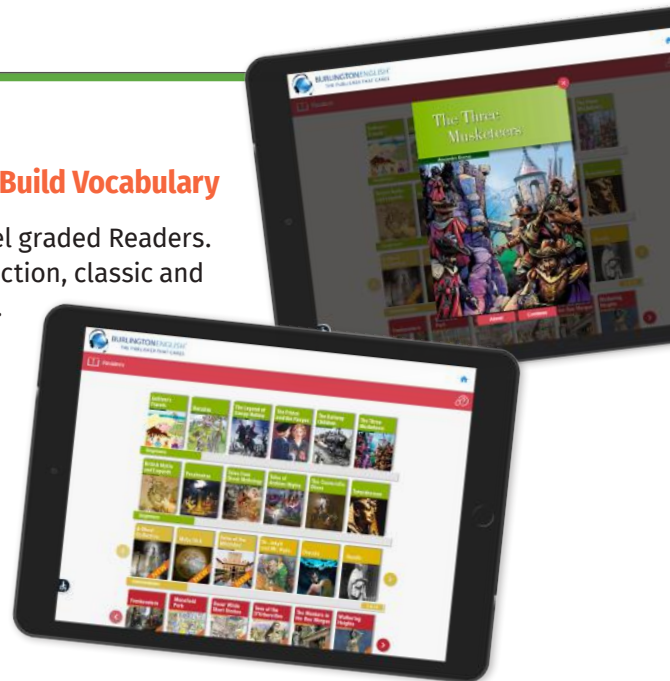


DIGITAL READERS

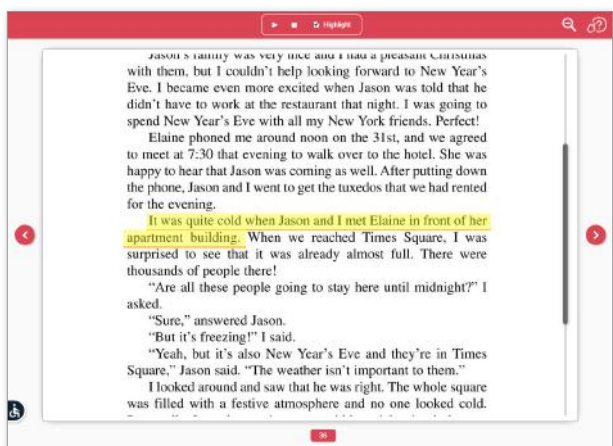
Engaging Stories to Improve Reading Comprehension and Build Vocabulary

The *BurlingtonEnglish Library* is an online collection of multilevel graded Readers. Students can enjoy reading a wide selection of fiction and nonfiction, classic and contemporary novels, and short stories in class or on their own.

- Options to read the text aloud, read along with audio, or read silently, support students with different learning styles.
- Interactive comprehension activities encourage students to think critically, construct meaning from the text, and test for understanding.
- Helps generate class discussion, improve reading fluency, and build confidence.

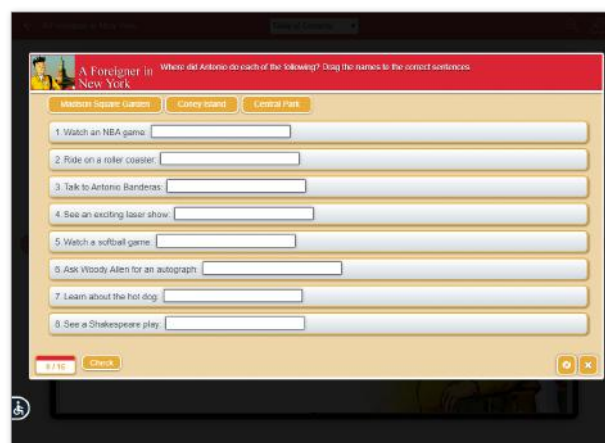


BEGINNERS	INTERMEDIATE	ADVANCED
British Myths and Legends	A Ghost Collection	A Foreigner in Australia
Gulliver's Travels	Dr. Jekyll and Mr. Hyde	A Foreigner in New York
Hercules	Dracula	Frankenstein
Pocahontas	Gandhi	Mansfield Park
Tales from Greek Mythology	Great Expectations	Oscar Wilde Short Stories
Tales of Arabian Nights	Moby Dick	Pride and Prejudice
The Canterville Ghost	Tales of the Alhambra	Tess of the D'Urbervilles
The Legend of Sleepy Hollow	Two Explorers	The Last of the Mohicans
The Prince and the Pauper	Villains!	The Murders in the Rue Morgue
The Railway Children		Two Shakespearean Tragedies
The Three Musketeers		Washington Square
Tutankhamun		Wuthering Heights



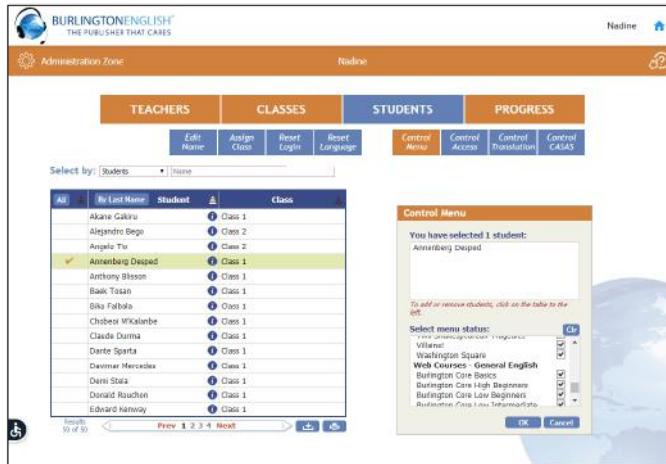
Students can listen and read along with highlighted passages

Includes comprehension activities for students



Student Management Tools

Dynamic Tools Allow Teachers to Create a Framework for Student Success



STUDENT MANAGEMENT

- Manage students' logins, class assignment, and more
- Customize courses to meet class needs
- Schedule the release of lessons within a course

PROGRESS

- Data provides invaluable insights into student performance
- Easily monitor and assess students' performance individually, as a class, or at the program level
- Scores, usage, and completion data is collected automatically and is accessible anytime
- Data can be used to drive instruction and target specific student needs

Name	Total (H/L/M/D)	Score	Completion
Class 1 (25)		72%	
Student 01	04:06	72%	
Burlington Core Basics	02:00	—	
Burlington Core Low Beginners	02:31	72%	
Burlington Core High Beginners	01:02	71%	
Burlington Core Low Intermediate	00:28	78%	
Burlington Core High Intermediate	00:00	—	
Burlington Core Advanced	00:00	—	
Student 02	00:04	—	
Student 03	00:03	—	

REPORTS

Reports can be customized as needed to meet local or state reporting requirements.

Training & Professional Development

3 Training Options to Best Fit Your Needs!

FREE!



ON-DEMAND TRAINING

- Learn at your own pace – start, stop, and resume courses as your schedule allows
- Review any part of a course at any time
- Access courses from any device



VIRTUAL TRAINING

- Attend live topic-specific trainings
- Join a training when convenient for you – multiple sessions offered monthly
- Interact remotely with Burlington specialists
- Collaborate with adult educators across the nation



FACE-TO-FACE TRAINING

Strategize with your [BurlingtonEnglish](#) representative to:

- Customize an implementation plan for your program
- Choose the most appropriate course material for your students
- Receive the best support for teaching with Burlington in the classroom
- Explore ways to maximize student usage and promote learning gains

Unmatched Customer Support

As a Valued Customer and Part of the Burlington Family, You Can Always Expect:

- **Complimentary** training for teachers and administrators
- **Free** 24/7 technical support and updates
- **Ongoing** Professional Development



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