



Alicia Brandon is a Corporate Social Responsibility (CSR) Leader at IBM and has expertise in marketing, sales, government relations, education reform, disaster response, and corporate employee engagement. In her current role,

Alicia serves as the public face of IBM to advance corporate thought leadership by strengthening IBM's community outreach, government relations, media relations and the public perception of the IBM brand in Georgia, Florida, Alabama, Mississippi, Missouri, Kansas, and Puerto Rico.

Alicia has a strong passion for social justice, women's rights, equity in education, and diversity and inclusion.

Alicia sits on the Board of Directors for the Georgia Youth Science & Technology Centers. She is a current member of the Community Initiatives Committee and a former Chair

of the Membership Committee for the Atlanta Black Network of Employees at IBM, and an IBM Marketing Ambassador.

Alicia also believes in "paying it forward;" she mentors new IBMers who are graduates of the IBM P-TECH program. She assists them with becoming acclimated to and navigating within corporate culture. She also mentors and coaches young girls who aspire to work in STEM careers.

Alicia is also a proud graduate of Tuskegee University where she received her Bachelor of Science degree in Sales and Marketing. She is a Dog Mom of a rambunctious female Yorkshire Terrier, Parker. When she is not working, she enjoys traveling, attending concerts, trying new recipes and spending time with her friends and family.

