



AEFL Week Sample Tweets

@COABEHQ takes on Congress: Increase Adult Ed Funding! #COABEontheHill2020
#AdultEdLiteracyWeek

Funding for adult ed is more critical than ever! Congress must increase WIOA Title II funding
@COABEHQ #COABEontheHill2020 #COVID19

Thank you [insert handle here] for supporting adult educators and adult students! @COABEHQ
#COABEontheHill2020 #Literacy #Workforce #AdultEdLiteracyWeek

Enjoyed meeting with @MemberofCongress to talk about the needs of adult education in
[district/state] @COABEHQ #COABEontheHill2020 #AdultEd2020

Excited to participate in @COABEHQ #AdultEdLiteracyWeek Virtual Hill Meetings! Congress must
increase adult ed funding! #COABEontheHill2020

Over [x] advocates are virtually on Capitol Hill today advocating for adult education! Congress, we
are calling on you to increase WIOA Title II funding for our adult students and educators!

We need funding for #PPE so we can safely reopen our #adulthood programs! #COVID19
#COABEontheHill2020 #AdultEdLiteracyWeek

28 million adults lack basic digital skills and yet most are using computers every day. We need
funding for #wifi and #devices for adult learners that want to #reskill and #upskill for the
#workforce. #COVID19 #COABEontheHill2020 #AdultEdLiteracyWeek

Adult Education promotes #racialequity as 74% of our #adultlearners are people of color. Adult
Education provides a hand up and out of #poverty and into #family sustaining wages.
#COABEontheHill2020 #AdultEdLiteracyWeek

Our #adulthood education programs work with #employers and Title II partners to provide #workforce
readiness skills to help #adultlearners access good jobs! #COABEontheHill2020
#AdultEdLiteracyWeek

65,000 educators in 2,000+ local programs work with 1.5million #adultlearners nationwide providing #numeracy, #literacy, #digitalliteracy, #workforcereadiness, and high school diplomas! #fundus #COABEontheHill2020 #AdultEdLiteracyWeek

73% of learners entering our federally funded #adulthoodeducation programs received their diplomas and met their goals! #ROI #COABEontheHill2020 #AdultEdLiteracyWeek

In five years, nearly **80 percent of all job openings will require more than a high school degree. Adult education provides a significant opportunity to bridge the workforce supply-and-demand gap.** #COABEontheHill2020 #AdultEdLiteracyWeek

Adult ed #HSE graduates typically earn close to \$10,000 more per year once they get their diplomas! #ROI #equity #COABEontheHill2020 #AdultEdLiteracyWeek

For every 400,000 adults who earn a high school diploma, the economy gains \$2.5 billion back in tax revenue and reduced expenses. That's \$6,250 per person! The estimated value to our economy in reduced costs for public support programs for low skilled, low literate adults is \$200 billion annually. #economiccatalyst #ROI #COABEontheHill2020 #AdultEdLiteracyWeek

Low-skilled adults are 2x more likely to be unemployed; 3x more likely to be in poverty; 4x more likely to be in poor health; and 8x more likely to be incarcerated. Educating adults helps families break out of intergenerational poverty and creates stronger communities. #ROI #COABEontheHill2020 #AdultEdLiteracyWeek

Be sure to tag @COABEHQ and use #COABEontheHill2020 #COABE2020 #AdultEdu2020 #AdultEdLiteracyWeek