# Seamless:

Soft Skills in the Clas<mark>sroom and Bey</mark>ond

Susan Roberts, SCR Consulting LLC



Donald J. Trump @ @realDonaldTrump · Mar 9 JOBS, JOBS, JOBS! #MAGA



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#### JOBS, JOBS, JOBS!



**Cabinet for Econ Dev** 

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Kentucky's growth continues to set records. #WeAreKy #KyMakes #ThinkKentucky





Donald J. Trump <



"Unprecedented Jobs Growth Streak Continues as Wages Rise"



Unprecedented Jobs Growth Streak Continues as Wages Rise | The White Ho... The United States economy continues to enjoy its longest, consecutive streak of positive monthly job numbers. The pace of job growth in 2018 averages 207,000 j... whitehouse.gov

4:16 PM - 7 Sep 2018

| T | Donald J. Trump ダ |
|---|-------------------|
|   | @realDonaldTrump  |

The GDP Rate (4.2%) is higher than the Unemployment Rate (3.9%) for the first time in over 100 years!

7:03 AM - 10 Sep 2018



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**Donald J. Trump** 

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Financial and jobs numbers are fantastic. There are plenty of new, high paying jobs available in our great and very vibrant economy. If you are not happy where you are, start looking - but also remember, our economy is only getting better. Vote in Midterms!

7:05 AM - 20 Sep 2018

# Jobs, *jobs,* **JOBS!**

#### JOBS, JOBS, JOBS!



John Bel Edwards Q @LouisianaGov · Mar 11 More great news! Louisiana's economy created jobs and put people to work for the eleventh straight month. With the highest GDP in state history and continued job creation, our state is moving in the right direction. #lagov #OurLouisiana #LouisianaWinning

# ADVOCATE

#### Louisiana adds 8,600 nonfarm jobs in January over the year

Louisiana added 8,600 nonfarm jobs in January compared to a year earlier, as employment rose to 1,961,600.

theadvocate.com

# The other reality

# THE WALL STREET JOURNAL.

ECONOMIC DATA

10

#### Jobs Go Unfilled as the Economy Expands

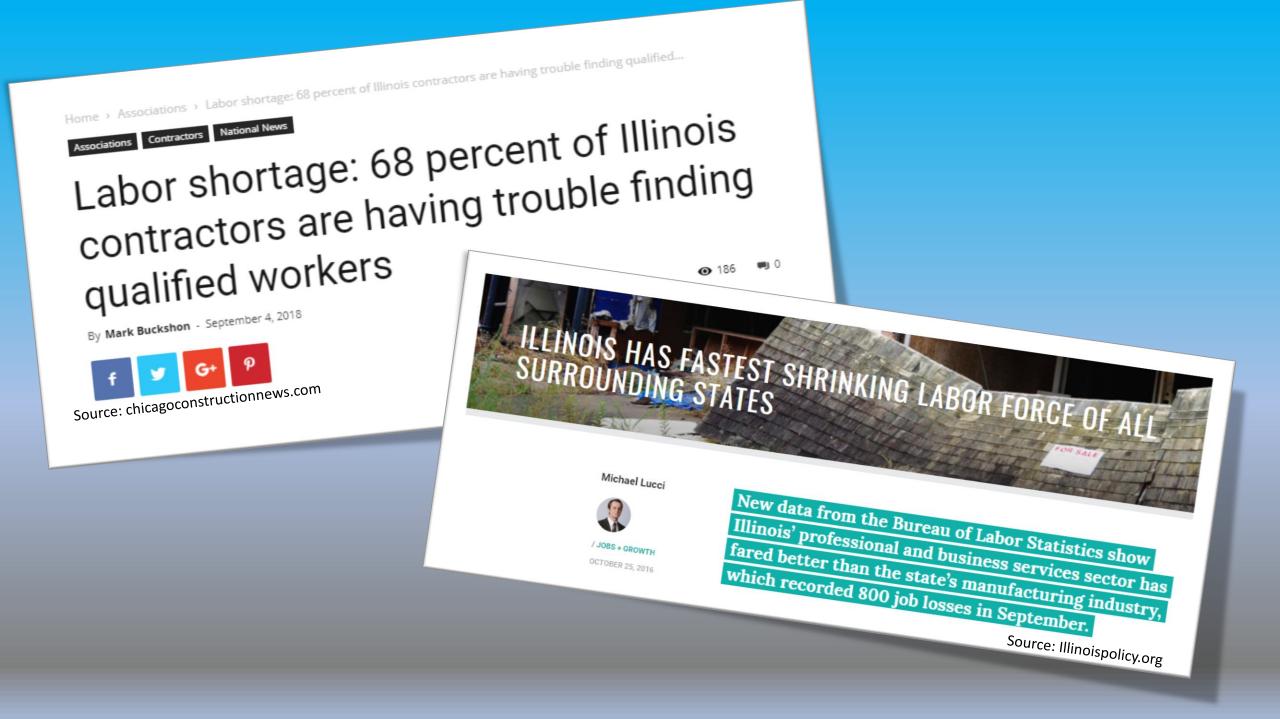
U.S. job openings reached 6.7 million last quarter, a 17-year high, with demand for workers growing the most in transportation



A "Now Hiring" sign outside a restaurant in Louisville, Ky. The number of available jobs in June exceeded the number of unemployed Americans by nearly 100,000. PHOTO: LUKE SHARRETT/BLOOMBERG NEWS

*By Eric Morath and Jennifer Smith* Updated Aug. 7, 2018 6:13 p.m. ET

Unfilled jobs are piling up in the transportation, retail and business-services sectors as workers become scarce in the fast-growing economy.



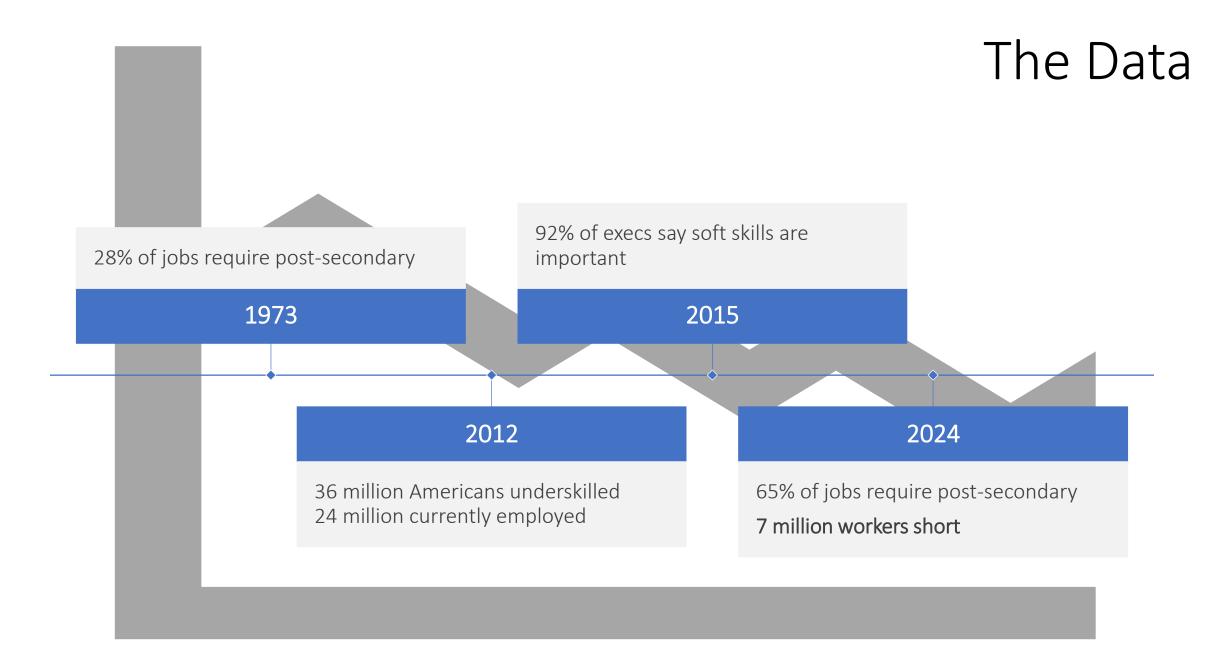


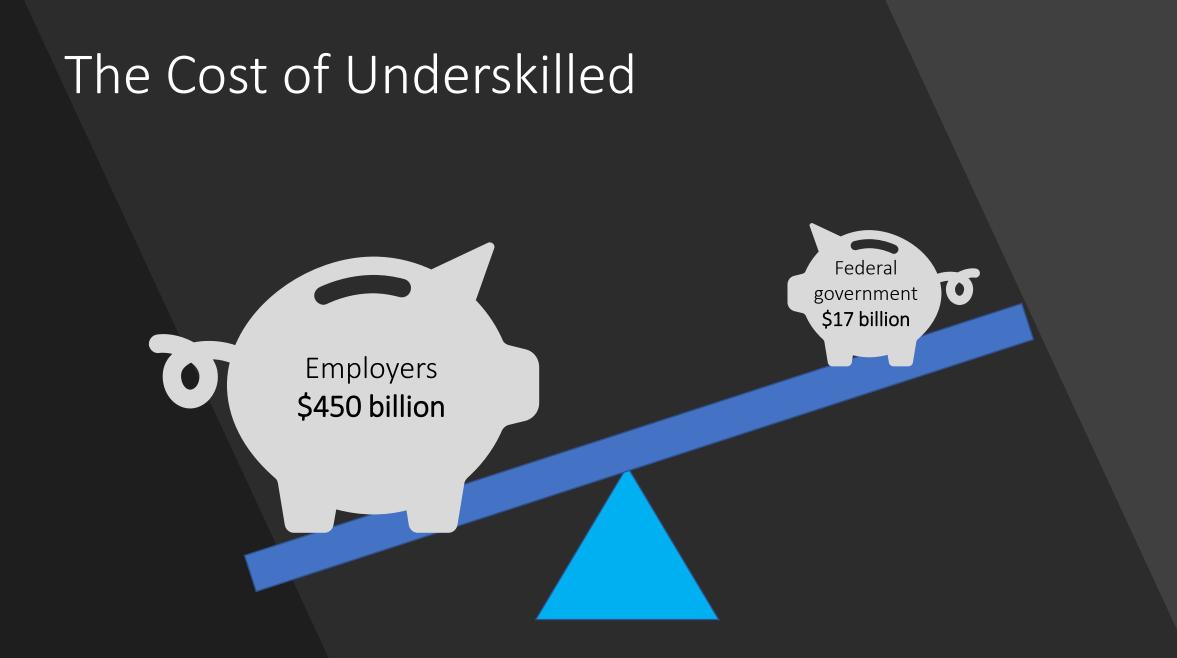
BY BOTTOM LINE ON MAY 26, 2017 • ( F LEAVE A COMMENT )

# Major industries expect growth, but finding skilled workers a challenge

Positive economic conditions and strong prospects for growth were among the findings of a recent statewide survey of Kentucky businesses. But another finding poses a particular challenge despite that optimistic news: 84 percent of employers report having trouble recruiting qualified workers.

More than 1,000 businesses participated in the Bridging the Talent Gap survey, conducted by the Kentucky Society for Human Resource Management.

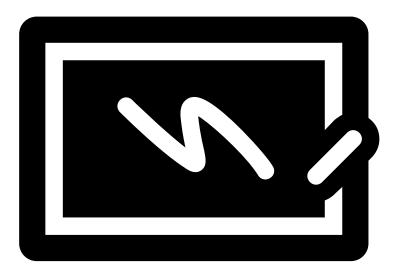




#### The Cost of Underskilled

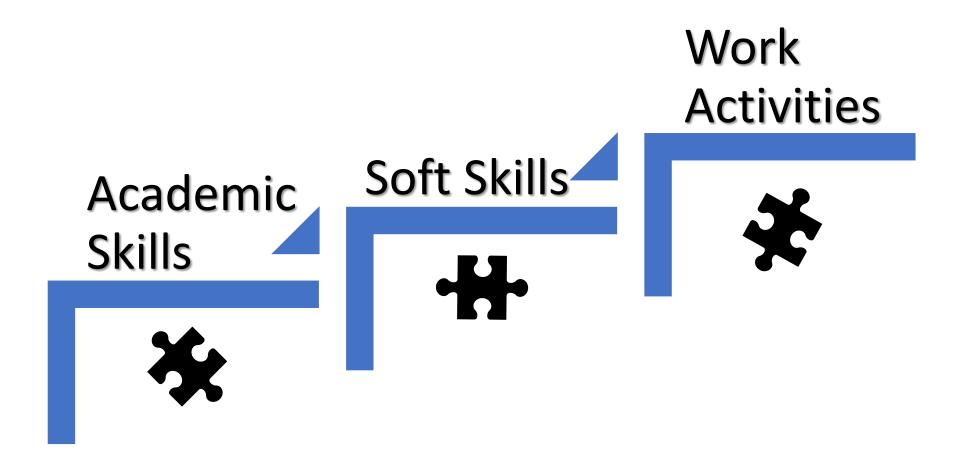
\$14,000 per vacant position





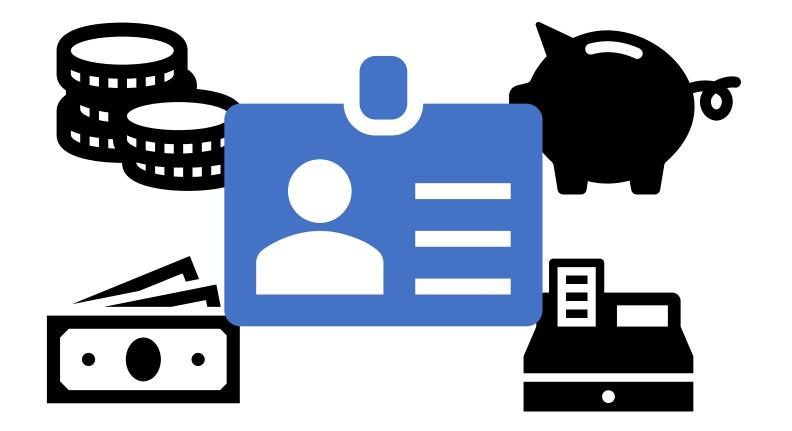
The seamless teaching of academic skills in a real-life, work-ready context through the use of authentic materials

#### Contextualized Instruction



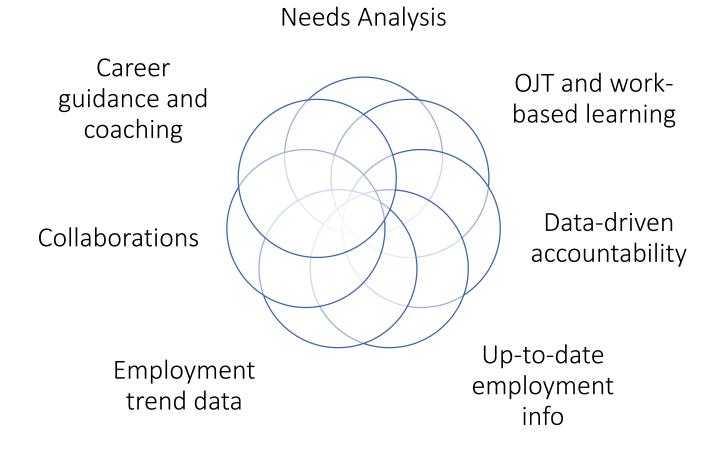
#### Contextualized Instruction

# Skills are the currency of today.



Workforce Innovation and Opportunity Act (WIOA)

Strengthens alignment among adult education, postsecondary education, and employers.

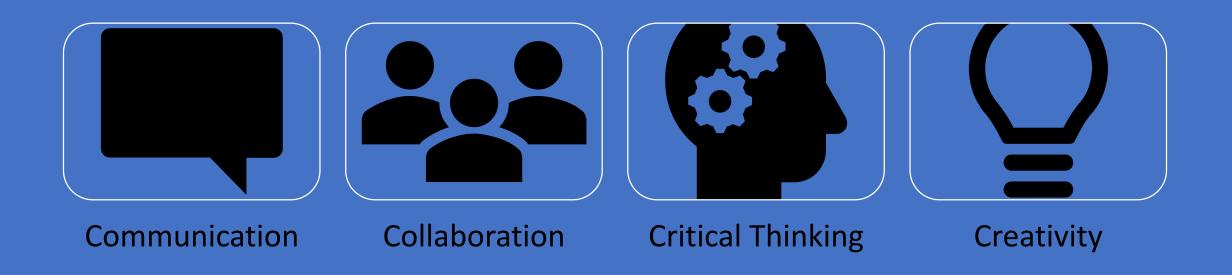


Employer

#### The 7 Elements of WIOA



#### The 4 C's



## Communication



Verbal and non-verbal communication with recognition of the importance in ensuring the message sent is the message that is received.

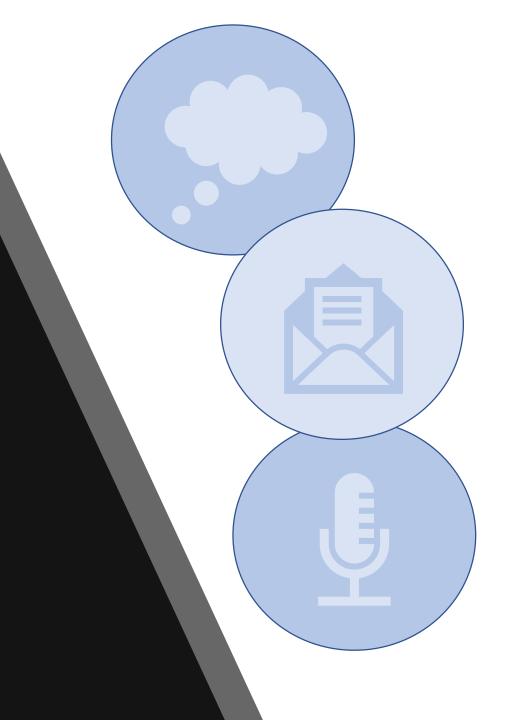


Listen actively and critically, including inferring meaning and identifying fallibility of information when necessary



Recognize audience-specific needs and make adjustments

Utilize media to *enhance communicative ability* 



## Collaboration



Communicate clearly and effectively



Appreciate and value the ideas and work of others



Give and receive critical feedback in working toward a common goal



Demonstrate flexibility—to take one for the team at the expense of self-interest



Assume a role in a team and to provide valuable contribution

## Critical Thinking

Analyze data, void of emotion or opinion (uses reasoning)



Appreciate other viewpoints' validity and to recognize alternate ideas



Systematically solve problems



Delineate parts from the whole



## Creativity and Innovation



"Think outside the box" to solve a problem or meet a need (critical thinking)



Face a challenge as an opportunity (critical thinking)



Contribute in new ways (critical thinking)



## Communication



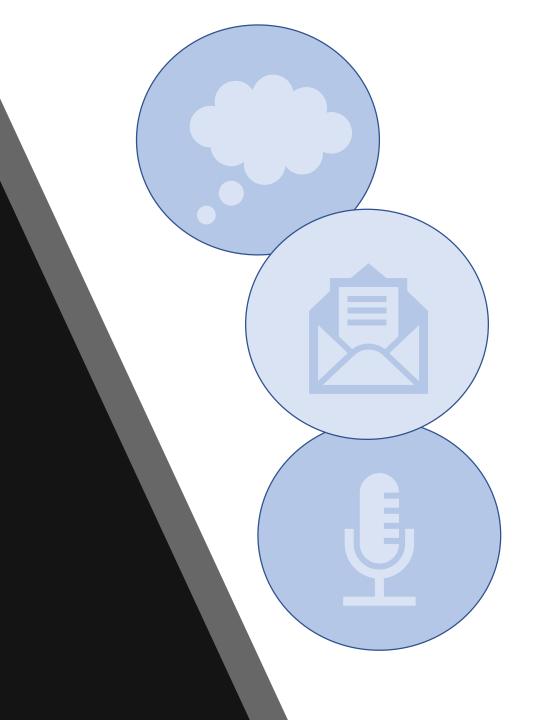
Role-play and scenarios

Multiple platforms for communication

Democratic establishment of classroom procedures



Instructor modeling



## Collaboration

Partnered activities

Group debates

Assigned roles in group settings

Project

Project-based learning activities

## Critical Thinking



Deductive reasoning



Point of view analysis



Think-aloud modeling in problem-solving sets



Evidential vs. emotional response



"How and why" questioning



#### Creativity and Innovation



#### Mathematic manipulatives



Brainstorming activities



Projects with multiple outcomes



## Soft Skill Assessments

- Informal rubrics and checklists
- Instructor observation
- Self-assessment
- Soft skill software

| Employee<br>handbooks |                                | Job descriptions |         | Memo                             | Memos/emails |                    | Incident reports |  |
|-----------------------|--------------------------------|------------------|---------|----------------------------------|--------------|--------------------|------------------|--|
|                       | Job market<br>analysis reports |                  | transpo | ublic<br>ortation or<br>chedules |              | y and<br>s reports |                  |  |

#### Authentic Materials



## Soft Skills Integration

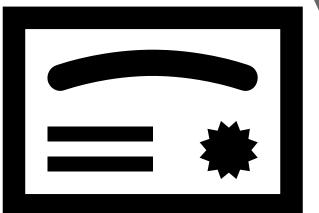
OCTAE Framework

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**Rubrics and checklists** 

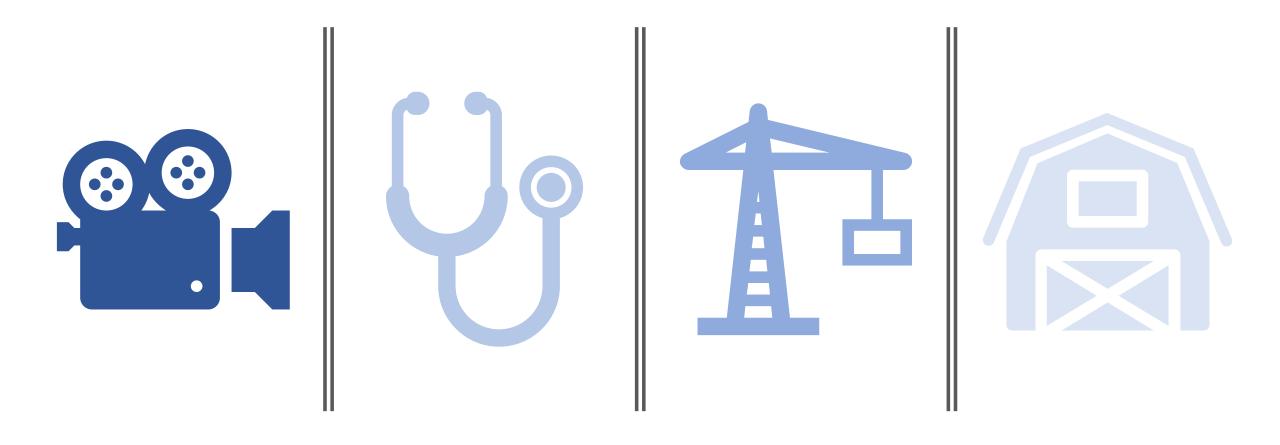


Authentic materials



## Contextualized Instruction Categories





# Career Pathways

## Career Clusters



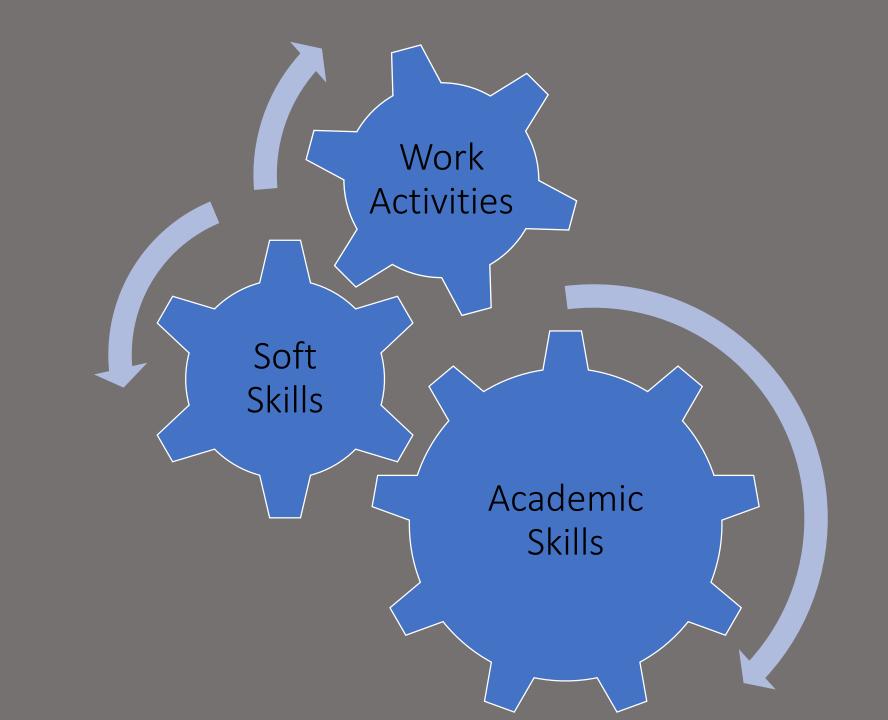
What are your region's target sectors?

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## Partnerships

- Business/IndustryEducation entities
- $\circ$  Career centers
- Counseling services



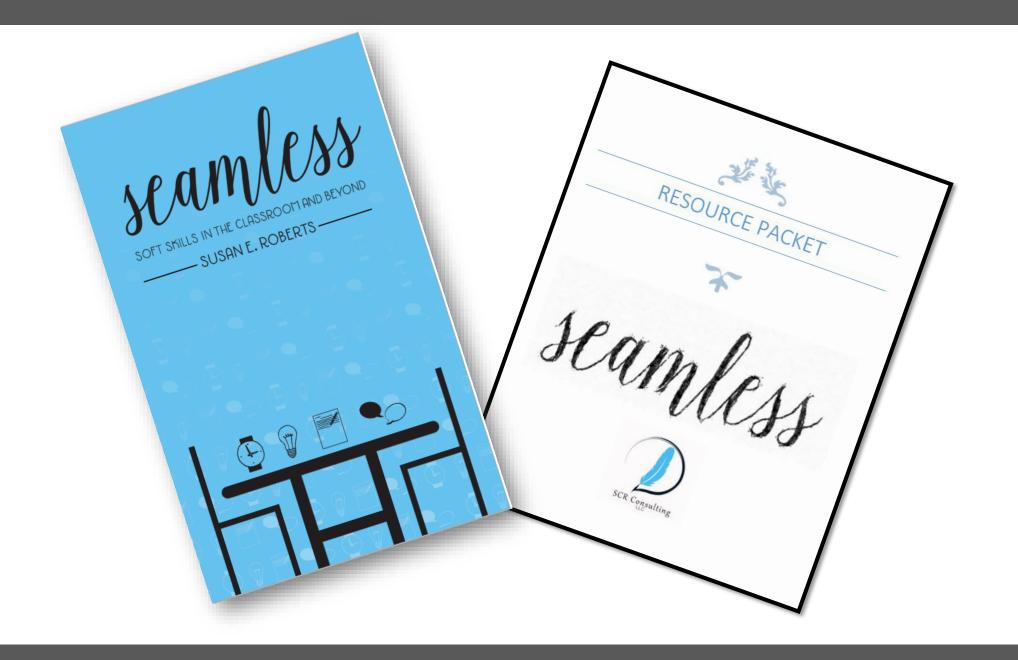
# Soft Skills Implementation Diagnostic

Complete it for your program *or* your classroom

#### Soft Skills Implementation Diagnostic

| Criteria  | Emerging | Established | Flourishing |
|---|----------|-------------|-------------|
| My program has an implemented policy regarding<br>soft skill-infused instruction.   |          |             |             |
| Program teachers and employees have the necessary<br>training in soft skill instruction in order to deliver<br>seamless, high quality lessons to our students.  |          |             |             |
| Contextualized instruction is taking place on a daily<br>basis across all classrooms.   |          |             |             |
| My program currently employs soft skills curriculum<br>across all grades.   |          |             |             |
| My program's employees model soft skills for<br>students (attitude, dress, promptness,<br>communication, etc.).   |          |             |             |
| I model soft skills for my employees.   |          |             |             |
| Local businesses' needs are considered in the context<br>of goal-setting and program planning.  |          |             |             |
| A strong relationship with our Chamber of Commerce<br>is important to my program.   |          |             |             |
| Students have access to high-quality co-op,<br>internship, and pre-apprenticeship opportunities<br>across a variety of age levels within and outside of<br>our program.   |          |             |             |
| Student graduation/program completion<br>requirements align with local economic demands.  |          |             |             |
| I know the soft-skill needs of local industry and foster these characteristics in students.   |          |             |             |
| My program helps to bridge the gap between<br>graduates and employment/higher education.  |          |             |             |
| K-12: My district makes priority for WIOA-provisioned<br>In-School Youth (ISY) Programs: financial literacy,<br>entrepreneurial skills training, transition focus for<br>training and post-secondary education, local labor |          |             |             |







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#### Today's Materials

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